

**Subject:** FYI Fwd: Flyers for Xmas / Menorah & Pershing Square Update

**From:** Belinda Jackson

**Date:** 11/8/2021, 3:48 PM

**To:** "Austin.Dumas@lacity.org" <Austin.Dumas@lacity.org>, Cesar Valera <cesar.valera@lacity.org>

**CC:** Kenya Wiley <kenya.wiley@lacity.org>

Hi

Please look at these emails from the last time we did the tree Lighting in Persian Square. Don't share this with the council office just for your eyes only

----- Forwarded message -----

From: **Joella Hopkins** <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)>

Date: Fri, Nov 16, 2018 at 11:38 AM

Subject: Flyers for Xmas / Menorah & Pershing Square Update

To: Belinda Jackson <[Belinda.Jackson@lacity.org](mailto:Belinda.Jackson@lacity.org)>, Patricia Delgado <[trish.delgado@lacity.org](mailto:trish.delgado@lacity.org)>

Hi there. Good Morning. I apologize for the delay in getting back to you. We've had a bit of drama... But, working thru the kinks.

Please see attached the flyers for Xmas / Menorah & Pershing Square Update. I would like to do a mass mailer for the Xmas and Menorah one. I would like your approval.

On the Pershing Square, I spoke with Councilmember and we would like to continue with the 11/28 event. We would like Mike to lead the event, I would be speaking on behalf of CD14. I will do the leg work to set it up and get residents, business, and key stakeholders out. But, want to confirm we will work jointly on speaking program. We are working on producing the renderings, etc. It is scheduled for 430 - 630. Let me know if you have any questions - happy to get this one going and moving finally!

Talk soon ladies.

Pershing Square Update 11/28:

[https://www.dropbox.com/sh/ni1r0lzruc0v0i0/AAC2JDjViRwR1vfeSEtn\\_cjxa?dl=0](https://www.dropbox.com/sh/ni1r0lzruc0v0i0/AAC2JDjViRwR1vfeSEtn_cjxa?dl=0)

Menorah Lighting Ceremony:

<https://www.dropbox.com/sh/x0gqt8ok2crf9z2/AADaSxnZnsUu7qry8HF2mIm1a?dl=0>

Christmas Tree Lighting:

[https://www.dropbox.com/sh/odzg2zko7slwxr8/AACkTuDgBxhAfoVl\\_etRm6hpa?dl=0](https://www.dropbox.com/sh/odzg2zko7slwxr8/AACkTuDgBxhAfoVl_etRm6hpa?dl=0)

**Joella Hopkins**

DTLA Area Director & Strategic Media

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